

## ACROSS

1 Company profits paid to stockholders
4 Market where trades execute via computer, not on a trading floor
5 There are three major stock markets in the $\qquad$
6 Professional who executes trades
8 Something of value that can be bought and sold
9 Small, short decline, such as price of a stock
10 Forum to buy and sell is a stock


11 Thowing a _ _ _ _ at the bullseye is not a way to choose stock
12 Another name for a stock, bond, or mutual fund
15 Net income; opposite of loss
17 This motivates stockholders to sell if prices fall
19 Units of ownership in a company
20 There is no $\qquad$ way to get rich
22 Stock trades at a dollar amount; that's the $\qquad$
23 Percentage return on an investment
25 Opposite of sell
27 Money made, or profits from a company, after expenses
28 Abbreviation for price-to-earnings ratio

## DOWN

1 Customer wants \& needs; economic opposite of supply
2 One who buys income-producing assets
3 Public company sells this to investors t raise capital
4 Those in debt must repay money they $\qquad$
6 Refers to a down market
7 Output of goods, services; economic opposite of demand
12 Wall $\qquad$ is the financial marketplace of the U.S.
13 Stock's price at end of a trading day
14 Don't put all eggs in one basket, because you should $\qquad$
$16 \ldots-n_{-}$year is the 12 -month period in an annual report
18 Another name for sales or income
19 Stock exchanges list each company as a $\qquad$
21 Abbreviation for the New York Stock Exchange
24 A Dow stock doing poorly is called a $\qquad$
26 Opposite of a down market

